

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/13
Estimate Number	

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	167422-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/19/16

Order #	167422
Alt Order #	08367347
Deal #	
Order Flight	09/13/16 - 09/19/16

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	4x	-TWTF--				
	WRAL			Tu	09/13/16	:30	7:30 AM	PM16-149TH	\$550.00		1
	WRAL			W	09/14/16	:30	8:51 AM	PM16-137TH	\$550.00		2
	WRAL			Th	09/15/16	:30	7:58 AM	PM16-137TH	\$550.00		3
	WRAL			F	09/16/16	:30	8:46 AM	PM16-137TH	\$550.00		4
2	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/12/16 to 09/18/16	3x	-TWTF--				
	WRAL			W	09/14/16	:00			\$125.00	See MG 2.4	2
	WRAL			Th	09/15/16	:00			\$125.00	See MG 2.4	1
	WRAL			F	09/16/16	:00			\$125.00	See MG 2.4	3
	WRAL	Late News Airing Late	1130p-1205a	Su	09/18/16	:30	12:35 AM	PM16-137TH	\$375.00	MG for 2.3,2.1,2.2	4
					LR Due To Football Game Runover						
3	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	3x	-TWTF--				
	WRAL			W	09/14/16	:30	6:09 PM	PM16-137TH	\$1,500.00		2
	WRAL			Th	09/15/16	:30	6:23 PM	PM16-137TH	\$1,500.00		1
	WRAL			F	09/16/16	:30	6:29 PM	PM16-137TH	\$1,500.00		3
4	WRAL	Late News	11-1135p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/12/16 to 09/18/16	3x	-TWTFS-				
	WRAL			Tu	09/13/16	:30	11:15 PM	PM16-165TH	\$1,000.00		3
	WRAL			W	09/14/16	:30	11:32 PM	PM16-137TH	\$1,000.00		2
	WRAL			Th	09/15/16	:30	11:31 PM	PM16-137TH	\$1,000.00		1
5	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	2x	2-----				
	WRAL			M	09/19/16	:30	8:00 AM	PM16-137TH	\$550.00		2
	WRAL			M	09/19/16	:30	8:30 AM	PM16-137TH	\$550.00		1
6	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/19/16 to 09/25/16	1x	1-----				
	WRAL			M	09/19/16	:30	4:55 PM	PM16-137TH	\$125.00		1
7	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	1x	1-----				
	WRAL			M	09/19/16	:30	6:29 PM	PM16-137TH	\$1,500.00		1
8	WRAL	Late News	11-1135p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	1x	1-----				
	WRAL			M	09/19/16	:30	11:31 PM	PM16-137TH	\$1,000.00		1

Aired Spots**16**

<u>Gross Total</u>	\$13,800.00	
<u>Agency Commission</u>	\$2,070.00	
<u>Net Amount Due</u>	\$11,730.00	Payment Terms 30 Days

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